



WEST COAST RAILWAY ASSOCIATION



A CHARITABLE NON-PROFIT SOCIETY
Incorporated 1961

Honorary Patron: His Honour, The Honorable Steven L. Point, OBC
Lieutenant Governor of British Columbia

WCRA APPOINTS DAVID THOMSON HERITAGE PARK GENERAL MANAGER

For Immediate Release:

Squamish, BC. August 6, 2010 - The West Coast Railway Association announces the appointment of David (Dave) Thomson to the position of General Manager – West Coast Railway Heritage Park. In this position, he will be responsible for all guest service and marketing operations at the Heritage Park in Squamish, including the new CN Roundhouse & Conference Centre. Dave will report to WCRA's President & CEO.

With the recent opening of the new 21,000 sq. foot roundhouse, the West Coast Railway Heritage Park now moves into a new phase with a focus on guest operations and a whole new level of guest experience. In addition, the Park will become a host site to many new events and private functions as it continues to grow as Squamish's largest attraction.

Dave is a resident of Squamish and brings with him a strong background in marketing, sports and community activities. He has worked in sports marketing, brand management, and more recently with the District of Squamish in business development and VANOC as Manager of Sea to Sky Operations Communications. He is active in the community in sports and community events, and has volunteered and assisted at many Heritage Park events over the years.

"Dave's experience in areas of marketing and community services will bode him well in his new responsibilities at the Heritage Park", says Don Evans, President & CEO of WCRA. "We welcome Dave to the Heritage Park team."

The West Coast Railway Heritage Park is home to Western Canada's largest heritage railway collection, including the world famous Royal Hudson steam locomotive. The 12-acre destination attraction is open year round, and hosts 45,000 guest visits annually. The new CN Roundhouse and Conference Centre recently opened marking the third phase of the \$25 million multi-year development.

More information at www.wcra.org or call the Heritage Park at 604-898-9336:

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